15 March 2015

Project ID ERCO177 Kew East VIC 3102
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Australian Energy Market Commission PO Box A2449 Sydney South NSW 1235

Dear Commissioners,

Individual Submission on Rule Change Proposal Project Reference Code ERC0177

I write as an individual consumer in support of the above Rule Change Proposal. I learnt of the proposal only yesterday from an article in *The Conversation* published on the *RenewEconomy Daily Newsletter* of dateline 13 March 2015.

I have read the consultation paper "National Electricity Amendment (Demand Management Incentive Scheme) Rule 2015" with great interest. Without any professional expertise I feel entitled to record my strong support for the proposal in principal from the point of view of the long-suffering consumer to whom I am pleased to find frequent reference in the paper.

By way of factual input I submit the following data extracted from actual electricity bills over the past seven years. From the resultant average annual increase in the fixed supply charge of 10.95% it would appear that the main incentive to the distributors until now has been to keep collecting more money from the aforesaid long-suffering consumers via complicit retailers. I applaud the initiative of the COAG Energy Council and TEC and hope you will do whatever you can to implement the best of the proposed changes ASAP.

Electricity Service/Supply Charge 2007-2014 AGL Melbourne Eastern Suburbs

Year	Number of days	Service/Supply Charge		R	Rate per day	
	April-July bill	\$	(Excl. GST)	\$	(Excl. GST)	
2007	90		33.81		0.38	
2008	75		31.97		0.43	
2009	88		47.02		0.53	
2010	88		68.84		0.78	
2011	93		76.01		0.82	
2012	87		82.79		0.95	
2013	91		91.85		1.01	
2014	65		74.23		1.14	
Mean average increase per vear				10	0.95%	

Yours faithfully,

John Gare